



• • • • Emeklilik ve Hayat • • • •

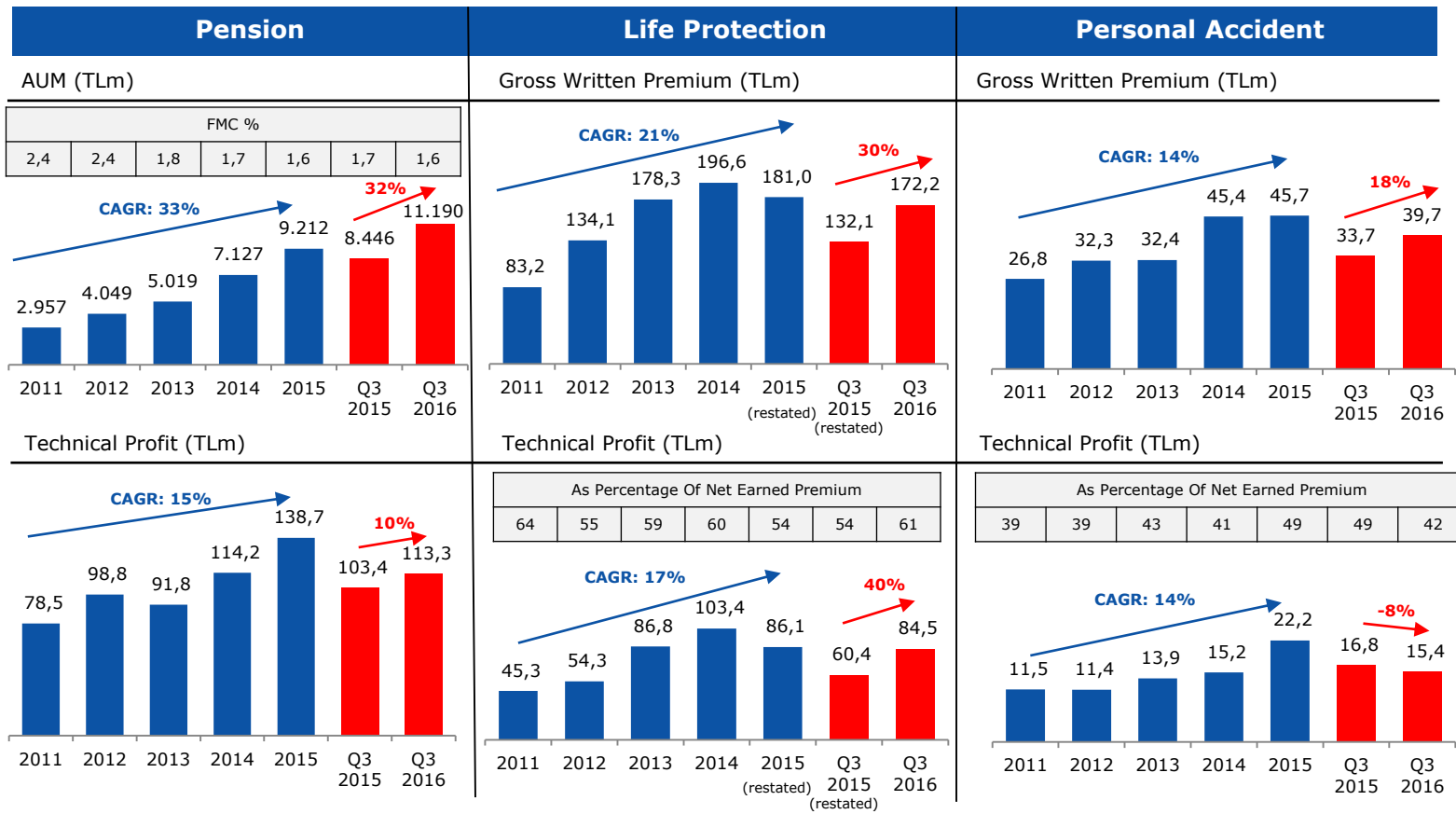
2016 Q3 Results

October 2016





Differentiated Management of Trends and Dynamics per Segment



Source: Company information.



Solid Financial Foundations and Historical Track Record of Value Creation

	Q3 2016	YOY/Δ	
Pension Contributions	1.011 mTL	-18%	<ul style="list-style-type: none">• AvivaSA has maintained #1 position in terms of AuM• Growing Life&PA business supporting by non-credit linked products
Pension AUM	11,2 bTL	32%	
Total GWP (Life+PA)	220 mTL	25%	
Total Technical Profit	215 mTL	18%	<ul style="list-style-type: none">• Steady increase thanks to pension scalability and protection segments
Expense Ratio⁽¹⁾	12.8%	-3 pts	<ul style="list-style-type: none">• Increase in expenses for Q3 and also decrease in pension contribution
Profit for the Period	78,6 mTL	6%	<ul style="list-style-type: none">• Increase in technical profit was offset by increase in expenses. Also financial income is lower than prior year due to fx loss.
ROE	28%	0 pts	<ul style="list-style-type: none">• One of the leaders in the sector<ul style="list-style-type: none">• High ROE level
VNB, Gross	143,8	-6%	<ul style="list-style-type: none">• Lower VNB due to a slowdown in pension sales in a challenging environment

Note: Segmental reporting data (1) General expenses, as % of insurance GWP and pension net contributions.

Key Regulatory Changes

The Law	<ul style="list-style-type: none"> The Law amending the Individual Pension Savings and Investment System Law (the Law) which introduced auto enrolment system (AE) was published in the Official Gazette on 25 August 2016. The law will become effective on 1/1/2017. A Draft Regulation on Individual Pension System (the Regulation), which states the details of AE, was prepared by Treasury. The Regulation is expected to be published around the mid November and shall be effective from 1st of January, 2017.
Scope	Employees under 45 years old as of 1 January 2017, who work in either the private or public sector, must be automatically enrolled by their employers in private pension plans. It is expected to commence with employers who has more than 100 employees. Contribution amount is 3% of employee's salary which is used for social security premium calculation.
Opt Out	Employees have right to opt out of the contract within two months of receiving notice of enrolment in pension plan. In this case, all paid contributions and investment returns, if any, shall be returned to the employee within ten business days. Premium holidays are allowed anytime.
Fees	No deductions shall be made to except fund management fee.
Employer	No Employer Contribution. If employer fails to comply with its obligations and the relevant provisions of the Law, for each breach, there is an administrative fine amounting to TRY 100
Incentive Mechanism	25% of monthly and TRY 1,000 one-off State Contribution will be available for employees, who do not use opt-out right and stay in the system. Employees, who are eligible to get retired and opt to receive their pension savings under an annuity policy with a tenor of 10 years, will be entitled to receive an additional state contribution amounting to 5% of their total savings.

Key Impacts

- Auto Enrolment poses great opportunity
 - 10,5 million people are in the scope of auto enrolment. It is expected to start with 4,4 mio employee for the first phase.
- Auto-enrolment will help pension companies to realize the untapped potential. However, strategies to fight attrition (exit) should be in place as employees will have an opt-out right to exit from the system within two months
- New model can be negative for the profitability given the limitations on the fee structure, yet the limitations may increase new contracts
- Addressable customer base will include complete population, since persons who are under 18 years olds may also enter the pension system according to draft pension regulation.

Potential

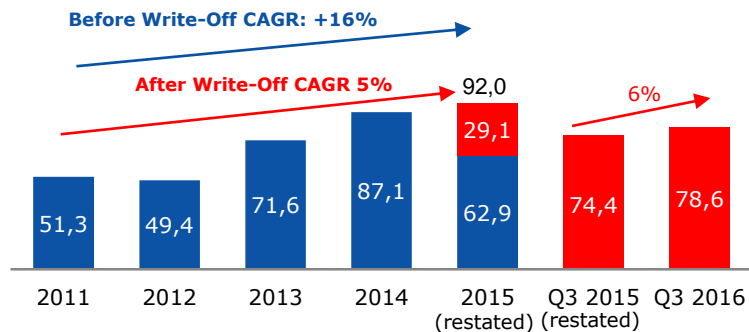
Size of Workplaces	<50 employees	50-99 employees	100-249 employees	>250 employees	Total
#of work places	1.646.286	18.753	10.759	4.192	1.679.990
#of insured employees in work places	8.034.098	1.291.354	1.626.257	2.288.413	13.240.122

100% of (4-1 / a) = 13.2m / approx. 65% are younger than age 45 = 8.6 m

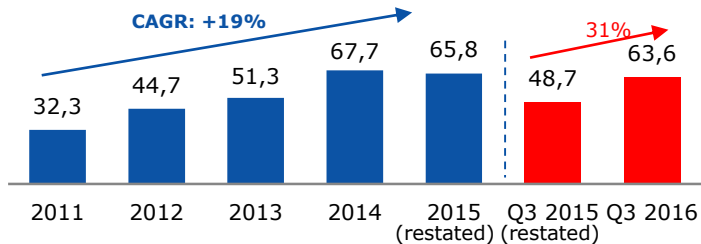
of People within the Scope of Auto Enrolment

	(4-1/a)	(4-1/c)	TOTAL
#of employees	8,6 million	1,9 million	10,5 million

Profit for the Period (TLm)

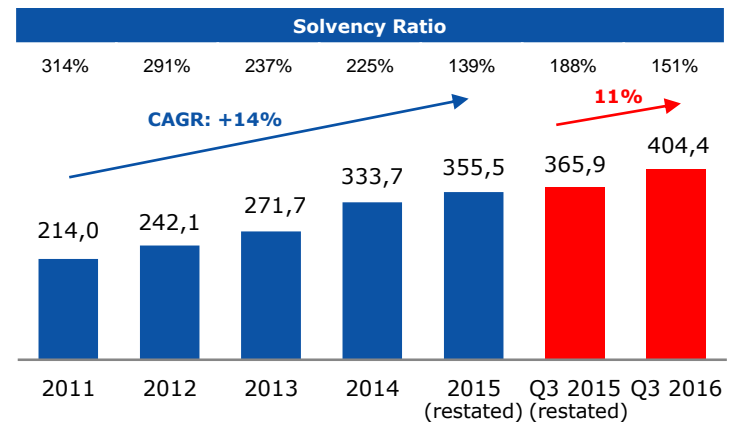


Technical Profit After G&A (TLm) ≈ EBIT



- ✓ During the period under review, AvivaSA's profitability has been robust and growing YoY. The plateau in 2012 was essentially driven by market conditions leading to reduced investment income; the underlying operating business remained solid in that year

Shareholders' Equity and Solvency Ratio (TLm)



ROE	2011	2012	2013	2014	2015 (restated)	Q3 2015 (restated)	Q3 2016
	27%	22%	28%	29%	18%*	28%	28%

*18% RoE is after one-off asset write-off. Before write-off RoE is 26%

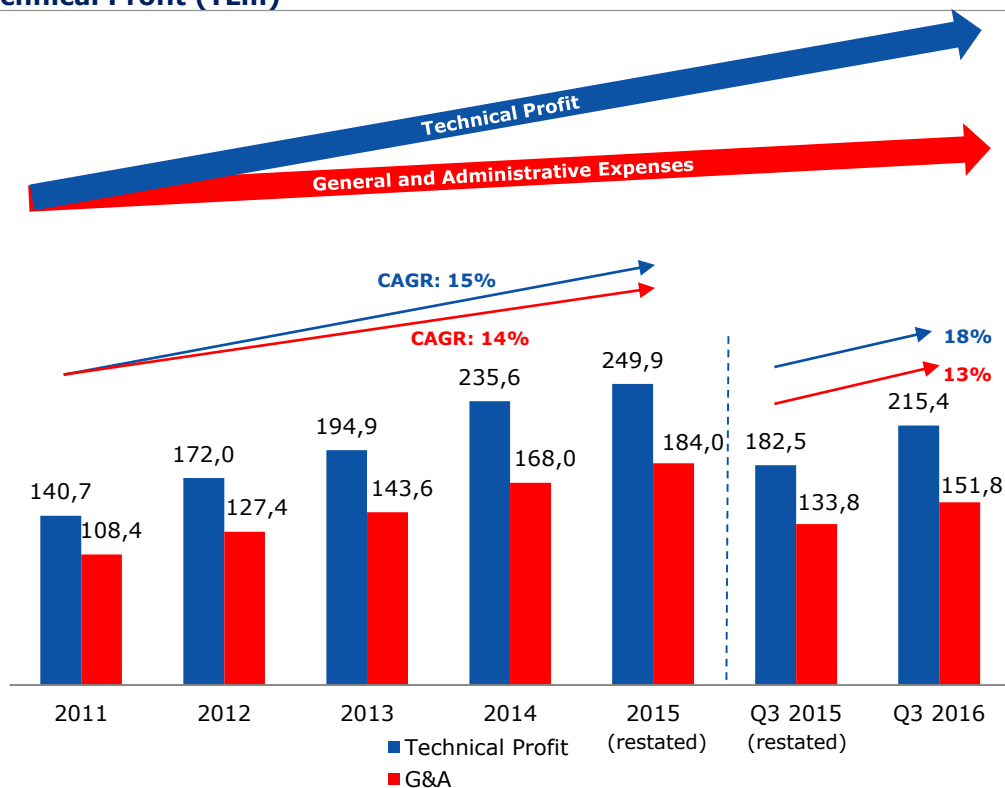
- ✓ Steady increase in shareholders' equity reflects active management of capitalization to fund business growth
- ✓ Capital-light business, which benefits from AvivaSA's measured approach to risk and new product introduction

Source: Company information.

Note: Analysis on profitable growth derives from segmental information on this and following pages of the section, unless otherwise stated.

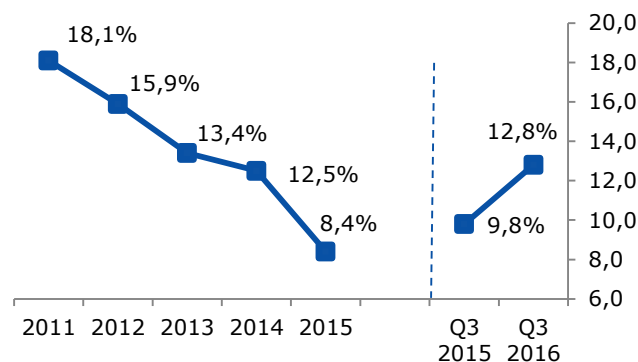
...Solid and Resilient Technical Profitability with Operating Leverage Potential...

Technical Profit (TLm)

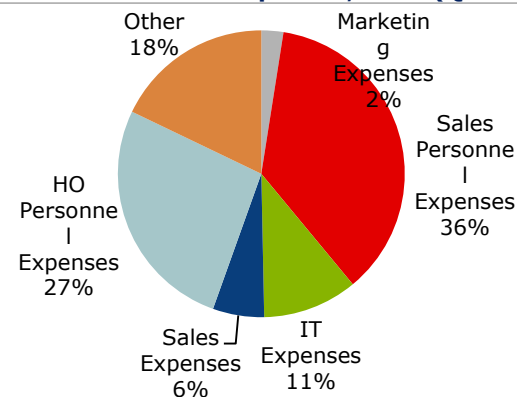


Expense Ratio (%)

As % of net contributions (for pensions) and gross written premiums (for insurance segments)



Breakdown of Gen. Expenses, IFRS (Q3 2016)



Source: Company information.

	2011	2012	2013	2014	2015 (restated)	CAGR	Q3 2015 (restated)	Q3 2016	YoY
Pension Technical Profit	78,5	98,8	91,8	114,2	138,7	15%	103,4	113,3	10%
Life Protection Technical Profit	45,3	54,3	86,8	103,4	86,1	17%	60,4	84,5	40%
Life Savings Technical Profit	5,5	7,5	2,4	2,9	2,9	-15%	1,9	2,2	17%
Personal Accident Technical Profit	11,5	11,4	13,9	15,2	22,2	18%	16,8	15,4	-8%
Total Technical Profit	140,7	172,0	194,9	235,6	249,9	15%	182,5	215,4	18%
General and Administrative Expenses	-108,4	-127,4	-143,6	-168,0	-184,0	14%	-133,8	-151,8	13%
Total Technical Profit after G&A Expenses	32,3	44,7	51,3	67,7	65,8	19%	48,7	63,6	31%
Total Investment Income & Other	29,8	20,6	39,8	42,2	49,8	14%	44,6	35,1	-21%
Profit Before Taxes	62,1	65,2	91,1	109,9	115,6	17%	93,3	98,7	6%
Profit for the Period (Before Write-Off)	51,3	49,4	71,6	87,1	92,0	16%	74,4	78,6	6%
One-off Asset Write-Off Effect (net of tax)					-29,1				
Profit for the Period (After Write-Off)	51,3	49,4	71,6	87,1	62,9	5%	74,4	78,6	6%

One-off Asset Write-off: An IT project has been started at the end of 2012 in order to standardize all core insurance systems into a single application and integrate this core system with the peripheral systems. Although the project still continues, it has been decided to discontinue the development of the new core insurance application. Instead, current core systems will be modernized with a more agile methodology. Total capitalized costs related with this project was 48.7 Mtl, and TRY 36.3 Mtl of this cost (around 75%) has been written off in accordance with the aforementioned decision.

Source: Company information, IFRS and segmental reporting.



Pension – Summary P&L

Pension Technical Profit (TLm)

	2011	2012	2013	2014	2015	CAGR	Q3 2015	Q3 2016	YoY
Fund Management Income⁽¹⁾	57,5	74,6	69,0	87,0	111,3	18%	81,1	101,5	25%
Management & Entry/Exit Fee⁽²⁾	44,1	52,0	48,2	66,6	78,8	16%	58,8	54,1	-8%
Other Income/(Expenses)	-4,4	-5,4	-5,8	-7,4	-8,8	19%	-6,2	-6,9	11%
Net Commission Expenses (of which)	-18,7	-22,4	19,6	-32,0	-42,7	23%	-30,2	-35,4	17%
- Commission Ex.	-31,0	-29,1	-56,6	-70,2	-89,3	30%	-64,8	-66,7	3%
- DAC	12,3	6,7	37,0	38,2	46,6	40%	34,6	31,3	-10%
Technical Profit	78,5	98,8	91,8	114,3	138,7	15%	103,4	113,3	10%

Key Profit Drivers

- Pension volume (Contribution and AUM)
- Lapses and Retention
- New Pension Fee Structure (management fee redefined)
- Commission Expenses / DAC

✓ New pension legislation that reduced pricing is started as of 01.01.2016

Source: Company information, IFRS and segmental reporting.
Note: (1) Net of AK asset charges. (2) Charge including premium holiday



Life Protection – Summary P&L

Life Protection Technical Profit (TLM)

(Excluding Life Savings)

	2011	2012	2013	2014	2015 (restated)	CAGR	Q3 2015 (restated)	Q3 2016	YoY
Gross Written Premiums	83,2	134,1	178,3	196,6	181,0	21%	132,1	172,2	30%
Earned Premiums	70,4	98,6	148,3	171,1	158,1	22%	111,7	138,2	24%
Total Claims	-14,4	-20,5	-32,7	-37,5	-42,8	31%	-30,7	-31,1	2%
Claims Ratio*	19,8%	18,5%	14,8%	17,7%	22,3%		22,2%	18,5%	
Commission Expenses	-11,2	-22,7	-27,8	-29,4	-28,3	26%	-20,1	-22,5	12%
Comm.Ratio**	15,9%	23,1%	18,8%	17,2%	17,9%		18,0%	16,3%	
Other Income/ (Expense), Net	0,4	-1,1	-1,0	-0,9	-0,9		-0,6	-0,0	-93%
Technical Profit	45,3	54,3	86,8	103,4	86,1	17%	60,4	84,5	40%
Technical Margin	64,3%	55,0%	58,5%	60,4%	54,5%		54,0%	61,2%	

Key Profit Drivers

- Net earned premium volumes
- Death and Benefits claims
- Surrender levels
- Commission Expenses

✓ Overall life protection technical profit is positive due to the high technical profitability of the product coupled with cost efficient operating model, and this is valid throughout all periods under review

Source: Company information, IFRS and segmental reporting.

*Claims Ratio= Total claims exc. Surrender / Net Earned Premium

**Comm Ratio= Commissions -Net of Income / Net Earned Premium



Personal Accident – Summary P&L

Personal Accident Technical Profit (TLM)

	2011	2012	2013	2014	2015	CAGR	Q3 2015	Q3 2016	YoY
Gross Written Premiums	26,8	32,3	32,4	45,4	45,7	14%	33,7	39,7	18%
Earned Premiums	29,1	29,6	32,1	36,6	45,6	12%	34,1	36,3	6%
Total Claims	-5,0	-4,9	-3,2	-4,5	-2,3	-17%	-1,4	-4,4	226%
Claims Ratio*	17,2%	16,6%	10,0%	12,3%	5,1%		4,0%	12,2%	
Commission Expenses	-12,6	-13,2	-14,8	-16,9	-20,9	13%	-15,9	-16,3	2%
Comm.Ratio**	43,4%	44,7%	46,1%	46,1%	46,0%		46,6%	44,9%	
Other Income/(Expense), Net	0,0	0,0	-0,2	0,0	0,0		0,1	0,2	199%
Technical Profit	11,5	11,4	13,9	15,2	22,2	18%	16,8	15,4	-8%
Technical Margin	39,4%	38,7%	43,4%	41,5%	48,8%		49,3%	42,5%	

Key Profit Drivers

- Net earned premium volumes
- Accident / Benefits claims
- Surrender levels
- Commission Expenses

Source: Company information, IFRS and segmental reporting.

*Claims ratio = Claims Paid / Earned Premium

**Comm Ratio= Commissions - Net of Income / Net Earned Premium



Embedded Value and Value of New Business Disclosure



AvivaSA is pioneering the disclosure of EV in Turkey; nevertheless, it is a widely used valuation basis in Europe and Asia

MCEV is an agreed set of DCF calculations that value both the capital of the firm and the value of the business already written

VNB is a measure of the economic value of the profits expected to emerge from new business written in the period where these expected profits are capitalised back to the reporting date

AvivaSA has calculated and used MCEV metrics for years:

- **Reported in Aviva accounts since 2008 (including 2007 restatements)**
- **It is a KPI on business by channel and product line**
- **Integral to business decisions**



New business metrics per segment

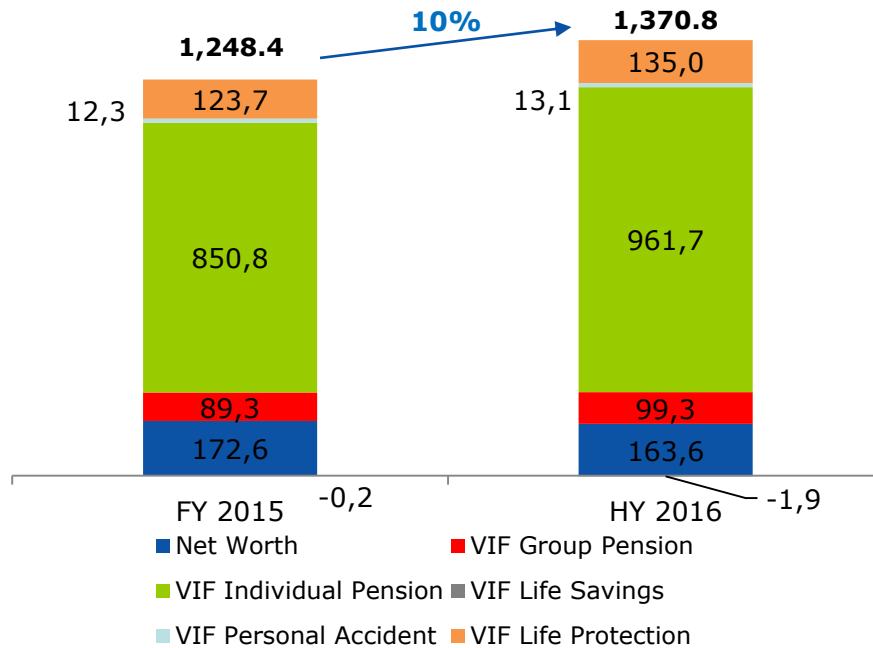
	Pension		Life Protection		Personal Accident		Total	
	2015 Q3	2016 Q3	2015 Q3	2016 Q3	2015 Q3	2016 Q3	2015 Q3	2016 Q3
PVNB (TLm) (PVNB mix)	3,177.2 92%	-12% 2,808.8 88%	225.9 7%	43% 323.1 10%	46.8 1%	13% 52.8 2%	3,450.0 100%	-8% 3,184.7 100%
VNB (TLm) (VNB mix)	76.9 51%	0% 77.0 54%	60.8 40%	4% 63.0 44%	14.4 %9	-73% 3.8 %3	152.2 100%	-6% 143.8 100%
New Business Margin (%)								
IRR (%) Payback (in years)	20.1% 5.7	26.3% 3.9	143.9% 0.9	99.9% 0.9	159.7% 0.6	31.0% 1.0	35.0% 2.5	37.2% 2.4

Source: Company data, unaudited results



MCEV: A long-term value growth story

MCEV (TLm)



Comments

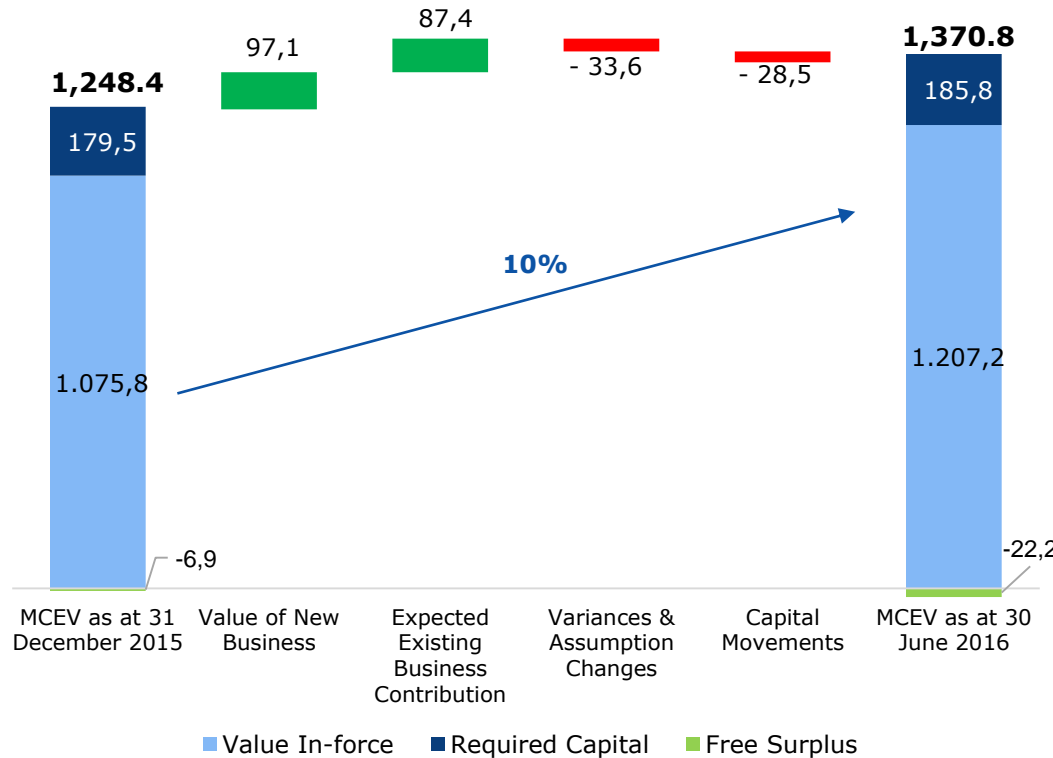
- VIF is the main driver behind AvivaSA's MCEV growth
- ... supported by strong profit emergence
- Projected profits within VIF reflect underlying experience in line with company data
- No change in Pensions VIF growth trajectory after the legislation change launched on the 1st of January 2016
- Significant headroom to grow life protection segment
- Lower net worth following the dividend payment of 30.9m TL in Q1 2016

Source: Company data, unaudited results



Analysis of MCEV Earnings: Breakdown of the value chain

MCEV Reconciliation (TLm)



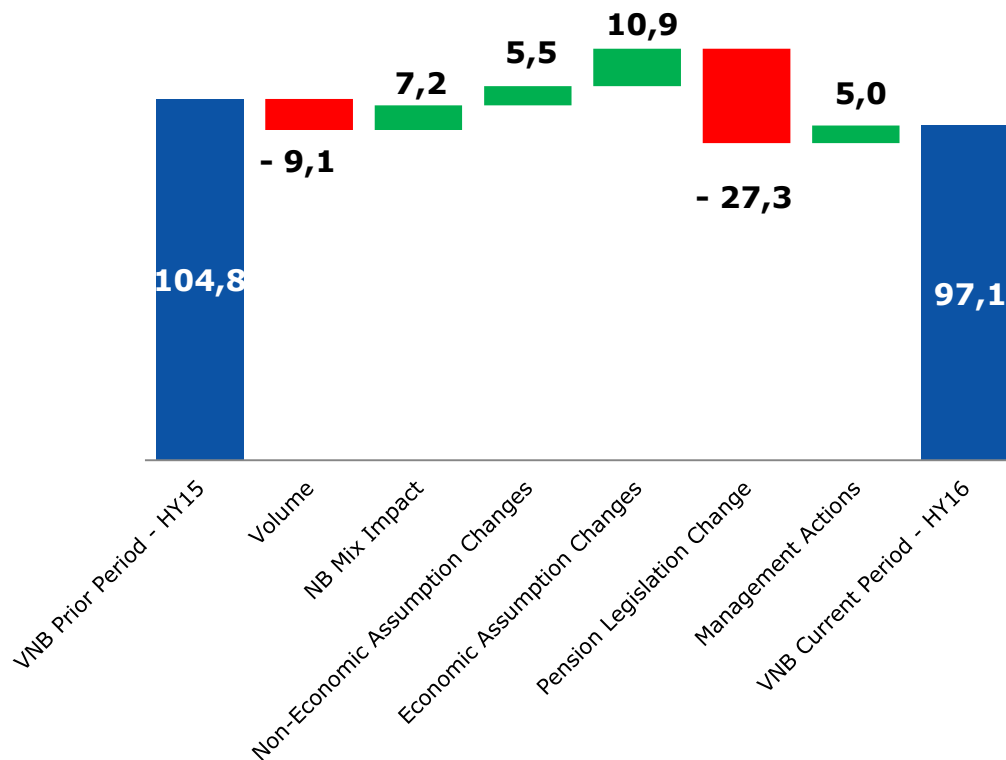
- MCEV growth is driven by VNB, a typical characteristic of an emerging market insurance company, followed by the expected return which is the unwinding of the discount rate in the year
- Lapse variance of -20.4m TL is mainly arising from the volatile persistency experience as seen in the market
- Expense variance of -8.1m TL due to higher than expected expenses, where a slight positive offset from mortality variance of 1.4m TL
- Restatement of the prior year is reflected within the variances as Prior Period Adjustments, an impact of -18.9m TL
- Economic variances is 11.8m TL due to a year-to-date lower Turkish Lira swap curve, thereby increasing the present value of the fee income of the pensions business
- Dividend payments of 30.9m TL during the year are shown under the Capital Movements with some unrealised gains

Source: Company data, unaudited results



A step-by-step analysis of VNB to HY16

VNB Bridging (TLm)



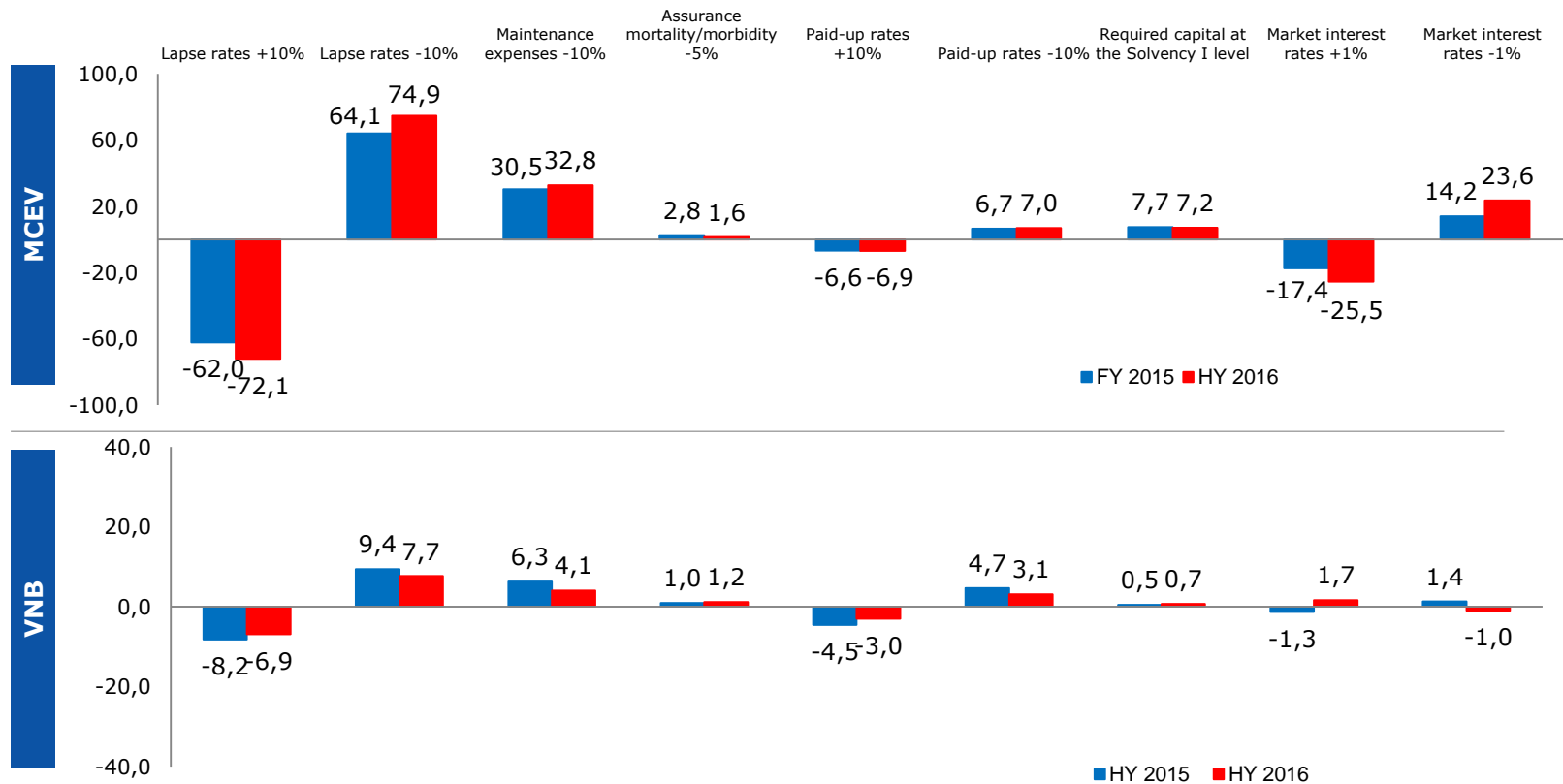
- Slowdown in pensions sales have reduced VNB in terms of volume impact
- Positive new business mix impact from life protection segment
- Non-economic assumptions are primarily from the expense assumption changes in light of the activity based costing
- Economic assumption changes include the increase in minimum wage, thereby leading to higher projected pensions fee income
- Pensions legislation impact reduces VNB due to lower projected pensions fees
- Management actions to re-negotiate remuneration with distribution channels to better reflect the underlying profitability of the pensions legislation

Source: Company data, unaudited results



MCEV and VNB Sensitivities

Sensitivities (TLm)

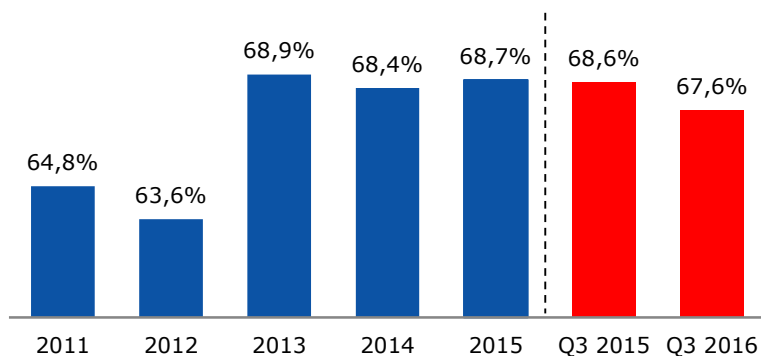


Source: Company data, unaudited results

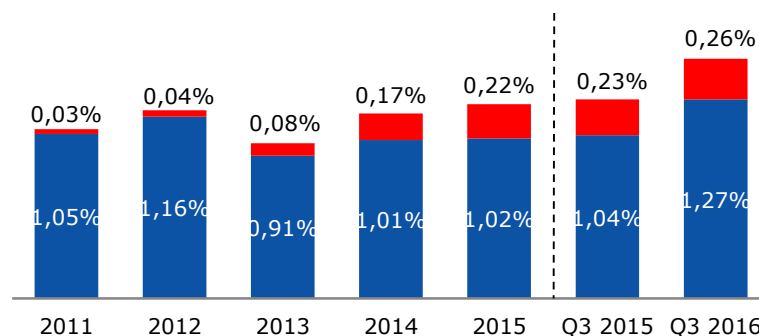
Appendix – Financial Section

Pension Retention and Persistency at the Forefront of our Strategy

Collection Rate⁽¹⁾ (%)



Total Monthly Exit Rate⁽¹⁾ (Lapse + Maturity) (% AUM)



- Government incentives for pension were introduced in 2012 and 2013 and AvivaSA campaigns and actions to improve collection rates were successful
- AvivaSA seeks to further increase policy persistency through enhancements to its customer service offering, in particular by establishing a more refined customer segmentation and management model and leveraging further channel integration with CRM infrastructure support
- AvivaSA is trying to enhance its retention through:
 - Remuneration model and performance management system includes persistency metrics
 - VIP customer visit procedure and quality control calls for visits
 - Customer Loyalty Program
 - Differentiated Orphan Customer management program
 - Regular "Retention Committee" meetings
 - Regular customer communications and specialized services including fund returns
 - Advantageous pension product offer to top segment customers
 - Automatic renewal process for stand alone life products

Source: Company information, IFRS and segmental reporting.

Note: (1) Based on information sourced from the operating system of the company and presented on an indicative only basis.



Capital-Light Business Model with Strong Solvency Position

✓ Top tier solvency ratios driven by a measured approach to risk and new product introductions, which affords the business scope and flexibility pursuing growth options and / or returning cash to shareholders

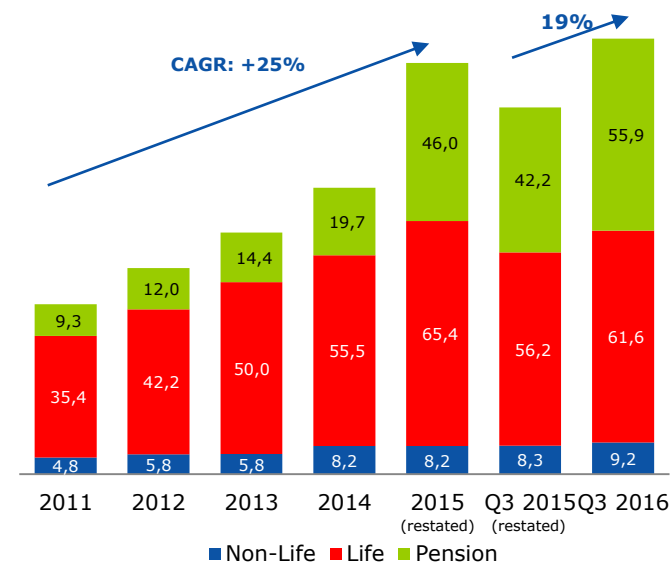
Regulatory Capital Requirement

Calculation of net assets to cover solvency margin	December 31					Q3 2015 (restated)	Q3 2016
	2011	2012	2013	2014	2015 (restated)		
Total regulatory capital (Statutory Reporting)	155.2	174.8	166.3	187.4	166.4	201.1	190.8
Intangible assets	-	-	-	-	-	-	-
Deferred tax asset	-	-	-	-	-	-	-
A AvivaSA net assets	155.2	174.8	166.3	187.4	166.4	201.1	190.8
B AvivaSA Required Capital	49.4	60.0	70.3	83.3	119.6	106.7	126.8
AvivaSA guarantee fund	16.5	20.0	23.4	27.8	39.9	35.6	42.3
Surplus of net assets in excess of Required Capital	105.8	114.9	96.0	104.0	46.7	94.3	64.0
Surplus of net assets in excess of guarantee fund	138.7	154.8	142.9	159.6	126.5	165.5	148.6

Source: Company information.

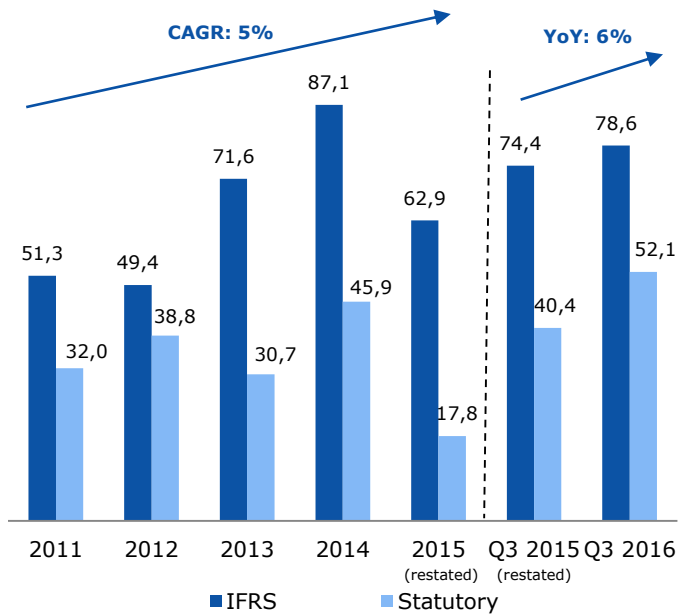
Required Capital (TLm)

Solvency Ratio						
314%	291%	237%	225%	139%	188%	151%



Reconciliation between IFRS vs. Statutory Profit for the Period

IFRS vs. Statutory Profit for the Period (TLm)



Source: Company information.

Profit for the Period Reconciliation (TLm)

	2011	2012	2013	2014	2015 (restated)	CAGR	Q3 2015 (restated)	Q3 2016	YoY
IFRS Profit for the Year	51,3	49,4	71,6	87,1	62,9	5%	74,4	78,6	6%
Equalisation Reserve write-off	-1,6	-2,1	-2,7	-0,3	-2,3	10%	-2,3	-2,0	-15%
Deferred Tax	4,4	2,1	11,8	10,3	11,3	26%	8,5	6,6	-22%
Change in Deferred Asset Costs	-22,1	-10,6	-49,9	-51,2	-54,0	25%	-40,2	-31,1	-23%
Statutory Profit for the Year	32,0	38,8	30,7	45,9	17,8	-14%	40,4	52,1	29%
<i>Total Difference</i>	<i>19,3</i>	<i>10,6</i>	<i>40,9</i>	<i>41,2</i>	<i>45,1</i>	<i>24%</i>	<i>34,0</i>	<i>26,4</i>	<i>-22%</i>

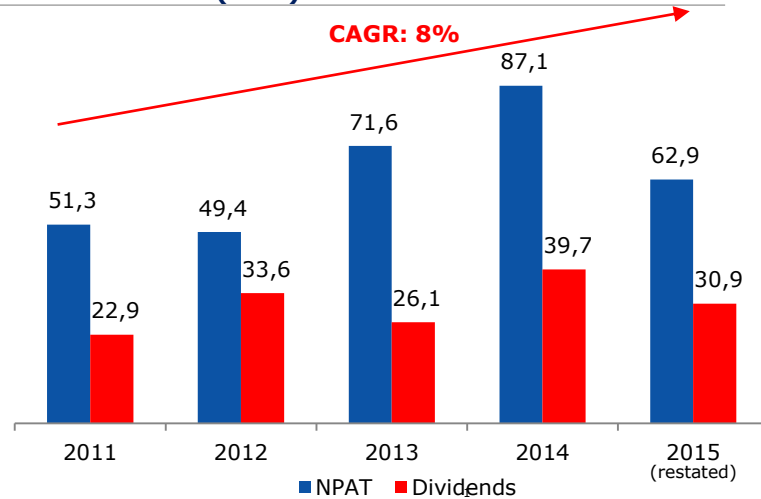


Flexible Dividend Policy Focused on Growth

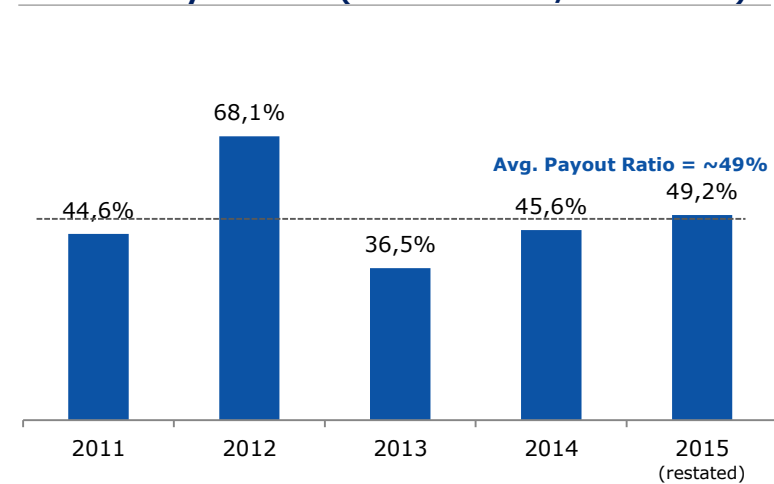
Dividend Policy

- Objective set amongst core shareholders to aim at distributing ~50% of AvivaSA's Turkish GAAP-based distributable profit
- Current focus however is on increasing the scale of operations and therefore near-term priority is to reinvest in the business and create long term shareholder value

Dividends Paid (TLm)

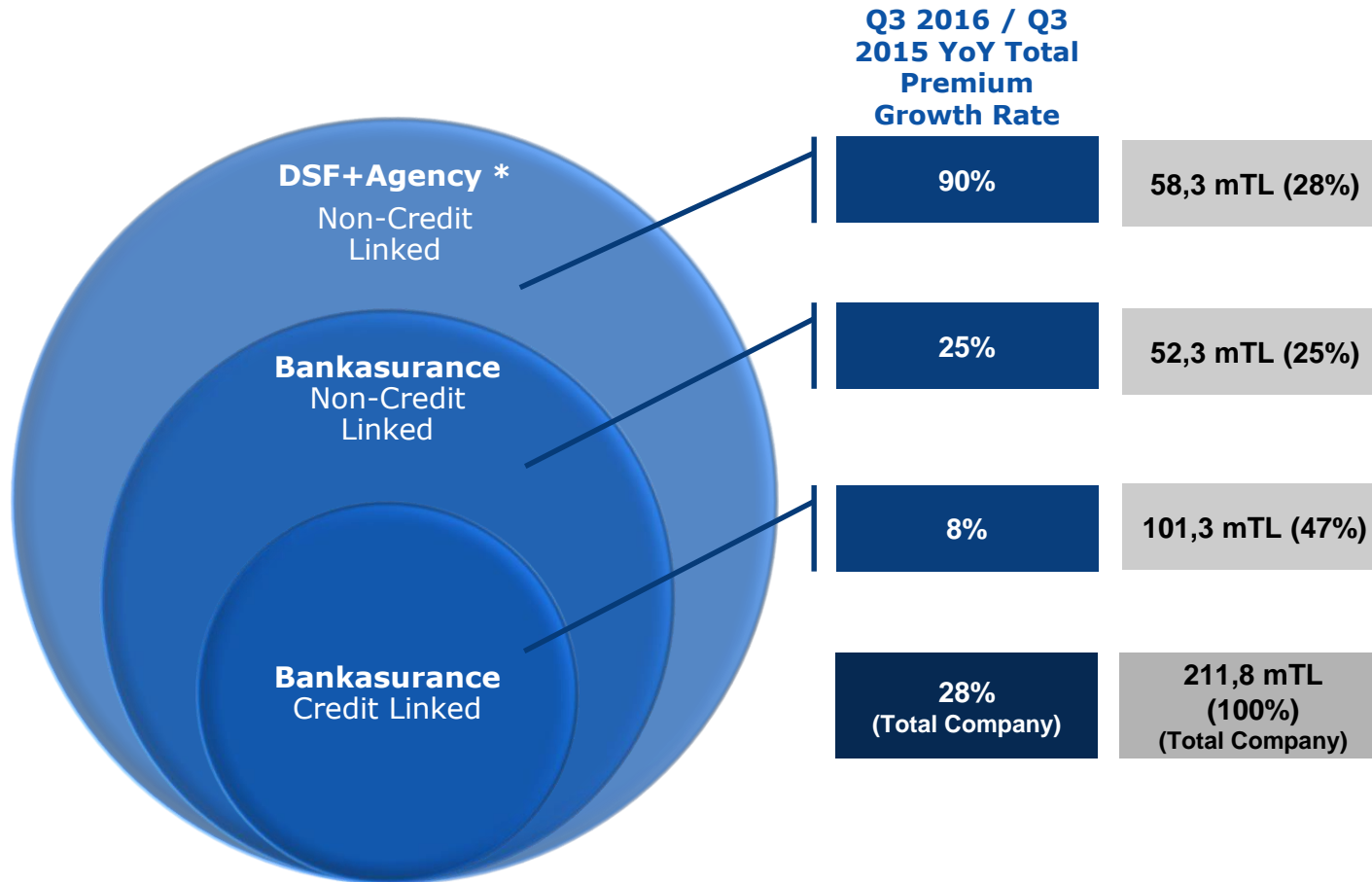


Dividend Payout Ratio (Dividend Paid / IFRS Profit)



Source: Company information. (1) Dividends shown are paid the following year.

New Action Plan to Expand Life Protection + Personal Accident



* Including Corporate and Telemarketing (non bancassurance)

The information in this presentation has been prepared by AvivaSA Emeklilik ve Hayat A.Ş. (the "Company" or "AvivaSA") solely for use at a presentation concerning the Company, its proposed listing on the Borsa İstanbul and the proposed offering (the "Offering") of ordinary shares of the Company (the "Shares") by Aviva Europe SE ("Aviva") and Hacı Ömer Sabancı Holding A.Ş. ("Sabancı"). This presentation and its contents are strictly confidential, are intended only for use by the attendee for information purposes only and may not be reproduced in any form or further distributed to any other person (whether or not a Relevant Person as defined below) or published, in whole or in part, for any purpose. Failure to comply with this restriction and the following restrictions may constitute a violation of applicable securities laws.

This presentation does not constitute or form part of, and should not be construed as, an offer to sell, or the solicitation or invitation of any offer to buy or subscribe for, or otherwise acquire, any securities of the Company or an inducement to enter into investment activity. No part of this presentation, nor the fact of its distribution, should form the basis of, or be relied on in connection with, any contract or commitment or investment decision whatsoever. Any purchase of the Shares in the Offering should be made solely on the basis of the information contained in the Turkish language prospectus for the Turkish retail and institutional investors to be published in respect to the Offering within the Republic of Turkey (the "Turkish Prospectus") or the final offering circular for institutional investors to be prepared in connection with the Offering outside the Republic of Turkey (the "Offering Circular"), as applicable. Copies of the Turkish Prospectus and the Offering Circular will, following publication, be available from the Company's registered office.

This presentation is the sole responsibility of the Company. The information contained in this presentation does not purport to be comprehensive and has not been independently verified. The information contained herein is for discussion purposes only and does not purport to contain all information that may be required to evaluate the Company and/or its business, financial position or future performance. The information and opinions contained in this document are provided only as at the date of the presentation and are subject to change without notice. Some of the information is still in draft form and will be finalised or completed only at the time of publication by the Company of the Turkish Prospectus or the final Offering Circular, as applicable, in connection with the Offering. No representation, warranty or undertaking, expressed or implied, is or will be made by the Company, Citigroup Global Markets Limited ("Citigroup"), HSBC Bank plc ("HSBC"), Ak Yatırım Menkul Değerler A.Ş. ("Ak Yatırım") or their respective affiliates, advisors or representatives or any other person as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or the opinions contained in this presentation (or whether any information has been omitted from this presentation). The Company, to the extent permitted by law, and each of Citigroup, HSBC, Ak Yatırım and its or their respective directors, officers, employees, affiliates, advisors or representatives disclaims all liability whatsoever (in negligence or otherwise) for any loss however arising, directly or indirectly, from any use of this presentation or its contents or otherwise arising in connection with this presentation.

To the extent available, the industry, market and competitive position data contained in this presentation come from official or third party sources. Third party industry publications, studies and surveys generally state that the data contained therein have been obtained from sources believed to be reliable, but that there is no guarantee of the accuracy or completeness of such data. While the Company believes that each of these publications, studies and surveys has been prepared by a reputable source, the Company has not independently verified the data contained therein. In addition, certain of the industry, market and competitive position data contained in this presentation come from the Company's own internal research and estimates based on the knowledge and experience of the Company's management in the markets in which the Company operates. While the Company believes that such research and estimates are reasonable and reliable, they, and their underlying methodology and assumptions, have not been verified by any independent source for accuracy or completeness and are subject to change without notice. Accordingly, undue reliance should not be placed on any of the industry, market or competitive position data contained in this presentation.

This presentation and any materials distributed in connection with this presentation are not directed to, or intended for distribution to or use by, any person or entity that is a citizen or resident or located in any locality, state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to law or regulation or which would require any registration or licensing within such jurisdiction.

The Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), or the laws of any state, territory or other jurisdiction (including the District of Columbia) of the United States, and may not be offered or sold within the United States, absent registration or pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and applicable laws of any state, territory or other jurisdiction of the United States. AvivaSA does not intend to register any portion of the offering in the United States or conduct a public offering of securities in the United States.

Neither this presentation nor any part of it may be taken or transmitted in or into Australia, Canada, Japan or Saudi Arabia or distributed, directly or indirectly, in or into Australia, Canada, Japan or Saudi Arabia. Any failure to comply with these restrictions may constitute a violation of Australian, Canadian, Japanese or Saudi Arabian securities laws. The Shares have not been and will not be registered under the applicable securities laws of Australia, Canada, Japan or Saudi Arabia and, subject to certain exceptions, may not be offered or sold within Australia, Canada, Japan or Saudi Arabia.

The offer and distribution of this presentation and other information in connection with the proposed listing and the Offering in certain jurisdictions may be restricted by law and persons into whose possession this presentation or any document or other information referred to herein comes should inform themselves about and observe any such restrictions. Any failure to comply with these restrictions may constitute a violation of the securities laws of any such jurisdiction.

This presentation is made to and directed only at the limited number of invitees who: (A) if in the United States (as defined in Regulation S under the Securities Act), are "qualified institutional buyers" as defined in Rule 144A under the Securities Act, (B) if in the European Economic Area, are persons who are "qualified investors" within the meaning of Article 2(1)(e) of the Prospectus Directive (Directive 2003/71/EC), as amended ("Qualified Investors"); (C) if in the United Kingdom, are persons (i) having professional experience in matters relating to investments so as to qualify them as "investment professionals" under Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the "Order"); and (ii) falling within Article 49(2)(a) to (d) of the Order or persons to whom it may otherwise be lawfully communicated; and/or (D) are other persons to whom it may otherwise lawfully be communicated (all such persons referred to in (A), (B), (C), and (D) together being "Relevant Persons"). Nothing in this presentation constitutes investment advice and any recommendations that may be contained herein have not been based upon a consideration of the investment objectives, financial situation or particular needs of any specific recipient. Persons other than Relevant Persons should not rely on or act upon this presentation or any of its contents and must return it immediately to the Company. Any investment or investment activity to which this communication relates is available only to Relevant Persons and will be engaged in only with Relevant Persons.

This presentation includes "forward-looking statements". These statements contain the words "anticipate", "will", "believe", "intend", "estimate", "expect" and words of similar meaning. All statements other than statements of historical fact included in this presentation, including, without limitation, those regarding the Company's financial position, prospects, growth, business strategy, plans and objectives of management for future operations (including statements relating to new routes, number of aircraft, availability of financing, customer offerings, passenger and utilisation statistics and objectives relating to the Company's products and services) are forward-looking statements. Such forward-looking statements involve known and unknown risks, uncertainties and other important factors, including, without limitation, the risks and uncertainties to be set forth in the Turkish Prospectus and the Offering Circular, that could cause the actual results, performance or achievements of the Company to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. Such forward-looking statements are based on numerous assumptions regarding the Company's present and future business strategies and the environment in which the Company will operate in the future. These forward-looking statements speak only as at the date of this presentation. The Company cautions you that forward-looking statements are not guarantees of future performance and that its actual financial position, prospects, growth, business strategy, plans and objectives of management for future operations may differ materially from those made in or suggested by the forward-looking statements contained in this presentation. In addition, even if the Company's financial position, prospects, growth, business strategy, plans and objectives of management for future operations are consistent with the forward-looking statements contained in this presentation, those results or developments may not be indicative of results or developments in any future period. The Company does not undertake and expressly disclaims any obligation to review or confirm or to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the Company's expectations with regard thereto or any events that occur or conditions or circumstances that arise after the date of this presentation.

As of the date of this presentation, the Turkish Prospectus has not been approved under the Turkish Capital Markets Law No 6362. Neither the Turkish Prospectus nor the Offering have been or will be registered with, approved by or notified to any authorities outside the Republic of Turkey (including in any European Economic Area Member State, based on Directive 2003/71/EC of the European Parliament, as amended, and of the Council of 4 November 2003 on the prospectus to be published when securities are offered to the public or admitted to trading). Any offered securities may not be offered or sold outside the territory of the Republic of Turkey unless such offer or sale could be legally made in such jurisdiction without the need to fulfil any additional requirements. In any European Economic Area Member State that has implemented Directive 2003/71/EC, as amended (together with any applicable implementing measures in any Member State, the "Prospectus Directive"), this presentation is not a prospectus for purposes of the Prospectus Directive.

Each of Citi, HSBC and Ak Yatırım are acting exclusively for the Company, Aviva and Sabancı and no one else in connection with the Offering and will not be responsible to anyone other than the Company, Aviva and Sabancı for providing the protections afforded to their respective clients or for providing advice in connection with the Offering.

By attending this presentation or by reading the presentation slides, you agree to be bound by the foregoing limitations and restrictions and, in particular, will be deemed to have represented, warranted and undertaken that: (i) you have read and agree to comply with the contents of this disclaimer including, without limitation, the obligation to keep this presentation and its contents confidential; (ii) you are a Relevant Person (as defined above); and (iii) you will be solely responsible for your own assessment of the Company and its business, financial position and future performance and will make any investment decision solely on the basis of the final Turkish Prospectus or the final Offering Circular, as applicable.

