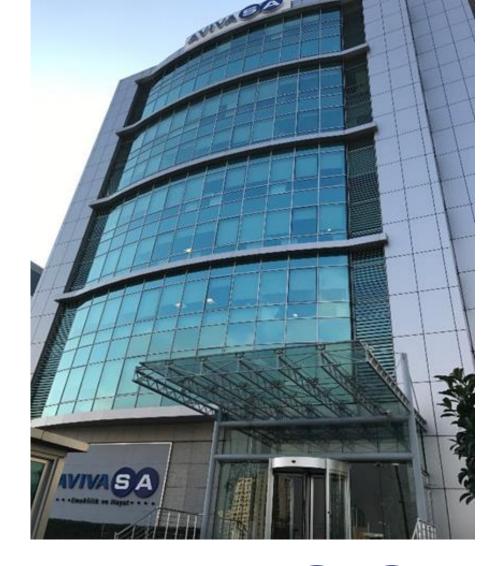
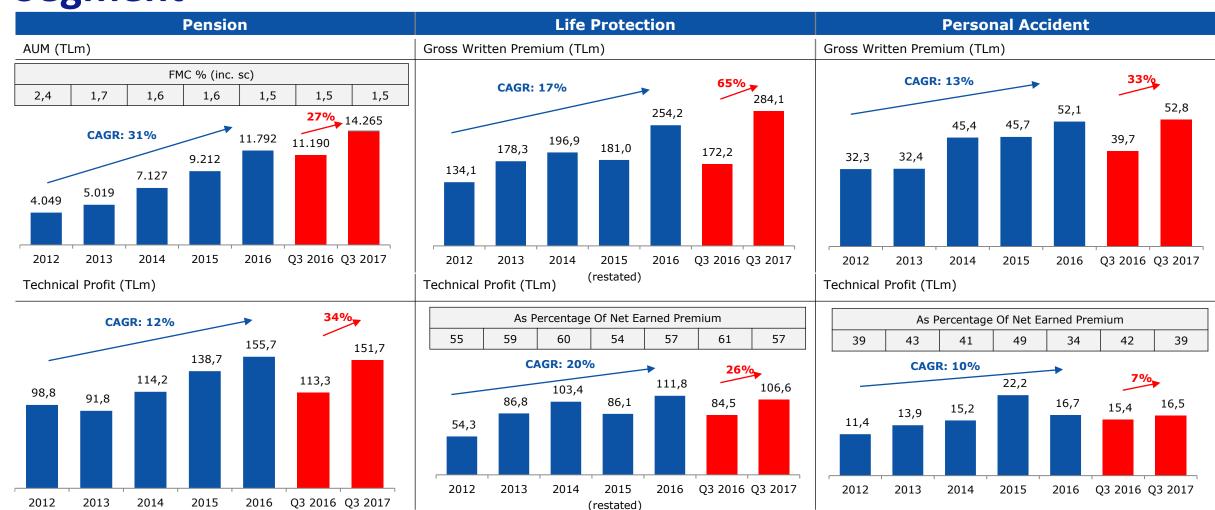
# Presentation to Investors 2017 Q3 Results

October 26, 2017





# Differentiated Management of Trends and Dynamics per Segment





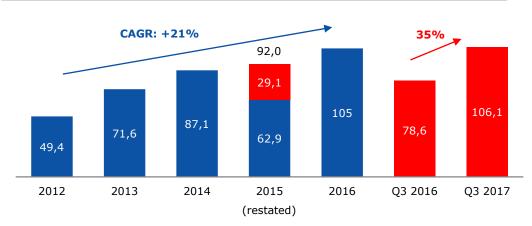
## **Solid Financial Foundations and Value Creation**

	Q3 2017 YTD	Q3 2017	ΥοΥ/Δ	Q217 vs Q317/Δ	
Pension Contributions	1,138 mTL	442 mTL	13%	42%	• Aving CA has maintained #1 position in tarms of AvAA and not contribution
Pension AUM	14.2 bTL		27%		<ul> <li>AvivaSA has maintained #1 position in terms of AuM and net contribution</li> <li>Growing Life &amp; PA business supporting both by credit and non-credit linked products</li> </ul>
Total GWP (Life+PA)	345 mTL	114 mTL	56%	-4%	
Total Technical Profit	278 mTL	99 mTL	29%	4%	Steady increase thanks to pension scalability and protection segments
Expense Ratio <sup>(1)</sup>	12.8%	11.8%	+0.7 pts	-4.0 pts	Mainly due to IT expenses
Profit for the Period	106 mTL	40 mTL	35%	7%	<ul> <li>In Addition to 29% increase in technical profit, financial and other income is higher than prior year due to higher interest income and exchange rates.</li> </ul>
ROE	30.0%		2.4 pts		<ul><li>One of the leaders in the sector</li><li>High ROE level</li></ul>
VNB	188 mTL		31%		

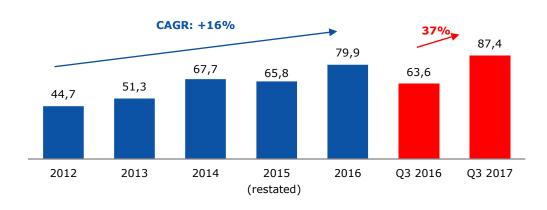


## A Story of Solid Profitable Growth

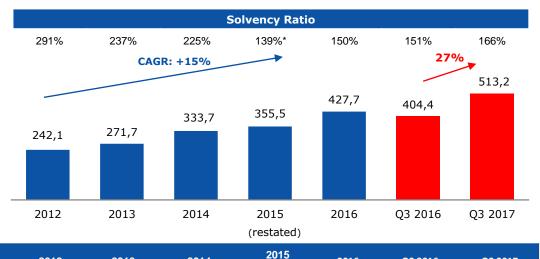
### **Profit for the Period (TLm)**



### Technical Profit After G&A (TLm) ≈ EBIT



#### Shareholders' Equity and Solvency Ratio (TLm)



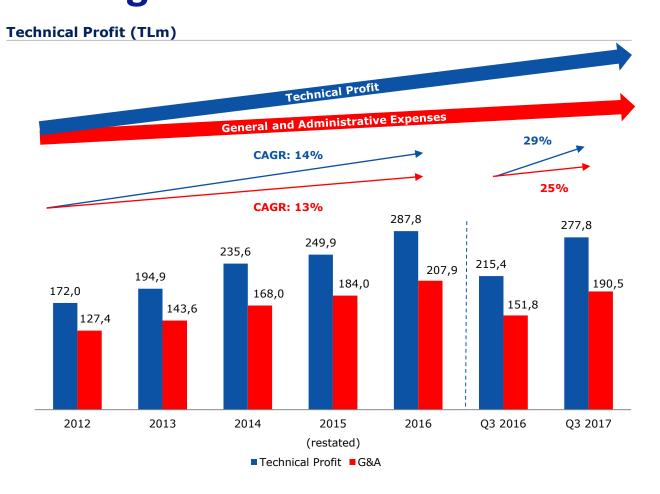
ROE	2012	2013	2014	2015 (restated)	2016	Q3 2016	Q3 2017
KOL	22%	28%	29%	18%*	27%	28%	30%

<sup>\*</sup>Before write-off RoE is 26%, Solvency ratio is 154%

- ✓ Steady increase in shareholders' equity reflects active management of capitalization to fund business growth
- ✓ Capital-light business, which benefits from AvivaSA's measured approach to risk and new product introduction

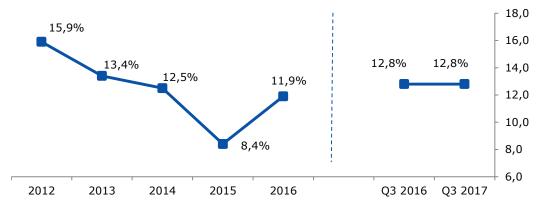


# ...Solid and Resilient Technical Profitability with Operating Leverage Potential...

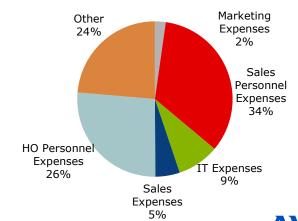


### Expense Ratio (%)\*

As % of net contributions (for pensions) and gross written premiums (for insurance segments)



### Breakdown of Gen. Expenses, IFRS (Q3 2017)



## **Summary of P&L from Segmental Reporting**

	2012	2013	2014	2015 (restated)	2016	CAGR	Q3 2016 YTD	Q3 2017 YTD	YoY	Q2 2017	Q3 2017	QoQ
Pension Technical Profit	98,8	91,8	114,2	138,7	155,7	12%	113,3	151,7	34%	47,7	55,4	16%
Life Protection Technical Profit	54,3	86,8	103,4	86,1	111,8	20%	84,5	106,6	26%	42,6	35,5	-17%
Life Savings Technical Profit	7,5	2,4	2,9	2,9	3,6	-17%	2,2	3,0	37%	0,9	1,3	46%
Personal Accident Technical Profit	11,4	13,9	15,2	22,2	16,7	10%	15,4	16,5	7%	4,4	7,2	65%
Total Technical Profit	172,0	194,9	235,6	249,9	287,8	14%	215,4	277,8	29%	95,7	99,4	4%
General and Administrative Expenses	-127,4	-143,6	-168,0	-184,0	-207,9	13%	-151,8	-190,5	25%	-64,6	-63,9	-1%
Total Technical Profit after G&A Expenses	44,7	51,3	67,7	65,8	79,9	16%	63,6	87,4	37%	31,0	35,5	14%
Total Investment Income & Other	20,6	39,8	42,2	49,8	52,3	26%	35,1	45,4	29%	15,9	15,0	-6%
Profit Before Taxes	65,2	91,1	109,9	115,6	132,2	19%	98,7	132,8	35%	40,7	50,5	7%
Profit for the Period (Before Write-Off)	49,4	71,6	87,1	92,0	105,0	21%	78,6	106,1	35%	37,6	40,3	7%
One-off Asset Write-Off Effect (net of tax)				-29,1								
Profit for the Period (After Write-Off)	49,4	71,6	87,1	62,9	105,0	21%	78,6	106,1	35%	37,6	40,3	7%

One-off Asset Write-off: An IT project has been started at the end of 2012 in order to standardize all core insurance systems into a single application and integrate this core system with the peripheral systems. Although the project still continues, it has been decided to discontinue the development of the new core insurance application. Instead, current core systems will be modernized with a more agile methodology. Total capitalized costs related with this project was 48.7 Mtl, and TRY 36.3 Mtl of this cost (around 75%) has been written off in accordance with the aforementioned decision.



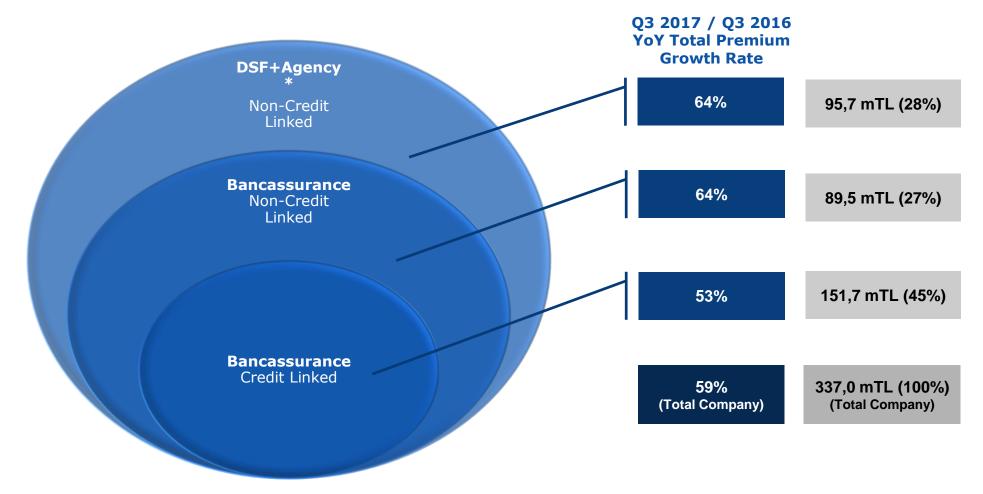
## 2017, 2018 Outlook

- ✓ Keeping the high performance in protection business
- ✓ 2017 year-end IFRS net profit is expected to grow stronger than previous years
- ✓ Strong RoE level at ~25%-30%
- ✓ Maintaining leadership in terms of pension AuM with ~25% growth y-o-y
- ✓ Getting stronger in protection business supported by increased both credit-linked and standalone volumes
- ✓ Selective presence approach while acquiring auto enrolment customers
- ✓ Controlled increase in expenses for the upcoming periods
- ✓ Closing gaps in technology by stabilizing IT infrastructure
- ✓ Strengthing the customer experience with digital and user friendly solutions.



## **New Action Plan to Expand**

### **Life Protection + Personal Accident**





## **Pension**

### **Summary P&L**

### **Pension Technical Profit (TLm)**

	2012	2013	2014	2015	2016	CAGR	Q3 2016 YTD	Q3 2017 YTD	YoY	Q2 2017	Q3 2017	QoQ
Fund Management Income <sup>(1)</sup>	74,6	69,0	87,0	111,3	137,5	17%	101,5	129,7	28%	42,3	47,4	12%
Management & Entry/Exit Fee <sup>(2)</sup>	52,0	48,2	66,6	78,8	78,1	11%	54,1	68,0	26%	21,5	21,6	0%
Other Income/(Expenses)	-5,4	-5,8	-7,4	-8,8	-11,2	20%	-6,9	-9,2	33%	-3,0	-3,2	5%
Net Commission Expenses (of which)	-22,4	-19,6	-32,0	-42,7	-48,7	21%	-35,4	-36,7	4%	-13,0	-10,4	-20%
- Commission Ex.	-29,1	-56,6	-70,2	-89,3	-92,7	34%	-66,7	-59,2	-11%	-20,4	-16,7	-18%
- DAC	6,7	37,0	38,2	46,6	44,0	60%	31,3	22,5	-28%	7,4	6,3	-14%
Technical Profit	98,8	91,8	114,2	138,7	155,7	12%	113,3	151,7	34%	47,7	55,4	16%

### **Key Profit Drivers**

- Pension volume (Contribution and AUM)
- Lapses and Retention
- New Pension Fee Structure (management fee redefined)
- Commission Expenses / DAC



<sup>✓</sup> New pension legislation that reduced pricing is started as of 01.01.2016

### **Life Protection**

### **Summary P&L**

#### **Life Protection Technical Profit (TLm)**

(Excluding Life Savings)

	2012	2013	2014	2015 (restated)	2016	CAGR	Q3 2016 YTD	Q3 2017 YTD	YoY	Q2 2017	Q3 2017	QoQ
Gross Written Premiums	134,1	178,3	196,9	181,0	254,2	17%	172,2	284,1	65%	95,3	95,1	0%
Earned Premiums	98,6	148,3	171,1	158,1	196,5	19%	138,2	187,0	35%	64,5	64,1	-1%
Total Claims	-20,5	-32,7	-37,5	-42,8	-48,3	24%	-31,1	-31,3	0%	-7,4	-11,8	59%
Claims Ratio*	18,5%	14,8%	17,7%	22,3%	20,4%		18,5%	13,7%		4,9%	9,4%	
Commission Expenses	-22,7	-27,8	-29,4	-28,3	-36,2	12%	-22,5	-48,5	116%	-14,1	-16,8	19%
Comm.Ratio**	23,1%	18,8%	17,2%	17,9%	18,4%		16,3%	25,9%		21,9%	26,1%	
Other Income/ (Expense), Net	-1,1	-1,0	-0,9	-0,9	-0,2	-33%	-0,0	-0,6	n/a	-0,4	-0,1	-72%
Technical Profit	54,3	86,8	103,4	86,1	111,8	20%	84,5	106,6	26%	42,6	35,5	-17%
Technical Margin	55,0%	58,5%	60,4%	54,5%	56,9%		61,2%	57,0%		66,1%	55,3%	

<sup>✓</sup> Overall life protection technical profit is positive due to the high technical profitability of the product coupled with cost efficient operating model, and this is valid throughout all periods under review

### **Key Profit Drivers**

- Net earned premium volumes
- Death and Benefits claims
- Surrender levels
- Commission Expenses



## **Personal Accident**

## **Summary P&L**

### **Personal Accident Technical Profit (TLm)**

	2012	2013	2014	2015	2016	CAGR	Q3 2016 YTD	Q3 2017 YTD	YoY	Q2 2017	Q3 2017	QoQ
Gross Written Premiums	32,3	32,4	45,4	45,7	52,1	13%	39,7	52,8	33%	20,8	16,0	-23%
Earned Premiums	29,6	32,1	36,6	45,6	49,0	13%	36,3	42,1	16%	14,0	15,5	11%
Total Claims	-4,9	-3,2	-4,5	-2,3	-9,5	18%	-4,4	-5,8	31%	-2,9	-0,8	-72%
Claims Ratio*	16,6%	10,0%	12,3%	5,1%	19,4%		12,2%	13,7%		20,6%	5,3%	
Commission Expenses	-13,2	-14,8	-16,9	-20,9	-22,5	14%	-16,3	-19,2	18%	-6,3	-7,3	15%
Comm.Ratio**	44,7%	46,1%	46,1%	46,0%	46,0%		44,9%	45,7%		45,1%	46,8%	
Other Income/(Expense), Net	0,0	-0,2	0,0	-0,1	-0,2	110%	-0,2	-0,6	313%	-0,4	-0,2	-52%
Technical Profit	11,4	13,9	15,2	22,2	16,7	10%	15,4	16,5	7%	4,4	7,2	65%
Technical Margin	38,7%	43,4%	41,5%	48,8%	34,2%		42,5%	39,1%		31,3%	46,6%	

### **Key Profit Drivers**

- Net earned premium volumes
- Accident / Benefits claims
- Surrender levels
- Commission Expenses



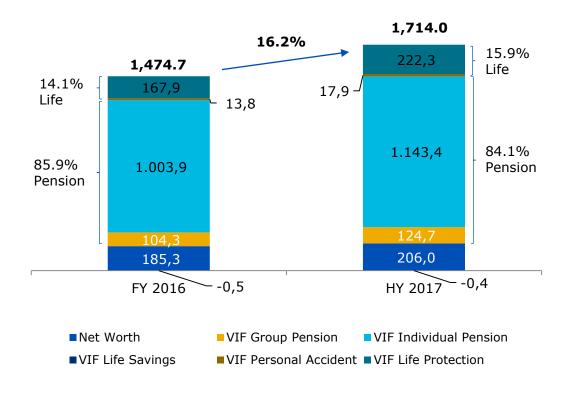
<sup>\*</sup>Claims ratio = Claims Paid / Earned Premium

<sup>\*\*</sup>Comm Ratio= Commissions - Net of Income / Net Earned Premium

# MCEV and Value of New Business Disclosure



## MCEV: A long-term value growth story



- VIF is the main driver behind AvivaSA's MCEV growth
- ... supported by strong profit emergence
- Projected profits within VIF reflect underlying experience in line with company data, along with more lapse than anticipated
- Starting to realise the growth potential in the life segment
- Net worth increased as profit emergence exceeded the dividend payment of 21.7m TL in 2017



## Focus on long-term new business profitability

## New business metrics per segment

	Pens	sion	Life Pr	otection	Personal	Accident	То	tal
	2016 Q3	2017 Q3	2016 Q3	2017 Q3	2016 Q3	2017 Q3	2016 Q3	2017 Q3
PVNBP (TLm)	2,808.8 <b>39</b>	% 3,897.9	323.1	594.1	52.8	64.5	3,184.7 <b>4</b>	4,556.6
(PVNBP mix)	88%	86%	10%	13%	2%	1%	100% <b>-</b>	100%
VNB (TLm)	77.0 <b>-2'</b>	% 75.7	63.0	102.6	3.8 1	61% 10.0	143.8 3 100%	188.3
(VNB mix)	54%	\( \) 40%	44%	54%	3%	5%		100%
New Business Margin (%)	2,7%  2016 Q3	1,9% 2017 Q3	19,5% 2016 Q3	17,3% 2017 Q3	7,3% 2016 Q3	15,5 % 2017 Q3	4,5% 2016 Q3	4,1% 2017 Q3
IRR (%)	26.3%	16.9%	99.9%	91.7%	31.0%	63.5%	37.2%	31.2%
Payback (in years)	3.9	6.3	0.9	0.9	1.0	0.9	2.4	3.9



## **Pension and Auto Enrolment**



### **Pension - Auto Enrolment**

Automatic enrolment for the employees older 45

Phasing structure based on company size

Re-enrolment every two year for opted-out participants

Simplified enrolment and collection process

Simplified fund structure

-3% employee contribution

-No employer contribution

- 25% state contribution
- 1,000 TRY one-off state contribution
- 5% state contribution of their total savings for retired 10 years annuities buyers
- Defered tax in terms of pension investment income

	▼	
Phasing Structure	Type of Employer	Potential Participants (Million)
Jan/2017	1000+ Private	1,9
Jan/2017	1000+ State	0,3
April/2017	250+ Private	1.0
April/2017	250+ State	2,7
July/2017	100+	1,5
Jan/2018	50+ Private	1,2
Jan/2018	50+ State	0,4
July/2018	10+	2,7
Jan/2019	5+	2,5
Total		14,2

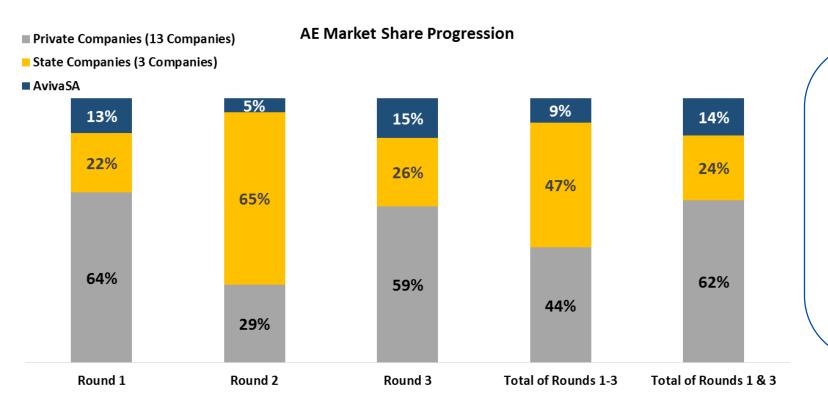
New Topic

### Auto Enrolment:

Different sales, commission, service and marketing model
Corporate and SME type business line



## One of the Leading Company in Auto Enrolment Market Supported by Selective Presence



### Results and Lessons Learned So Far

- ✓ More fragmented than regular pensions
- ✓ Servicing capability is very important
- ✓ Banks play a key role: AvivaSA achieved it's targets mainly utilizing Akbank potential
- ✓ Cannibalization on private pension system was lower than expected
- ✓ Average opt-out ratio ~60% in the market

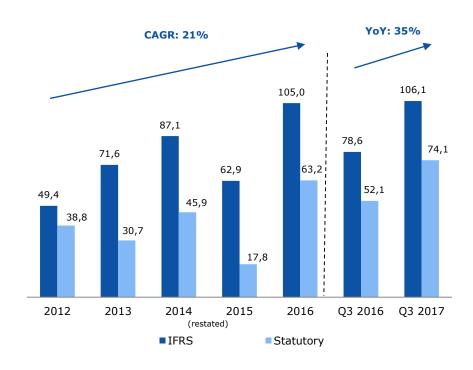


## **Appendix**



## Reconciliation between IFRS vs. Statutory Profit for the Period

### IFRS vs. Statutory Profit for the Period (TLm)



### **Profit for the Period Reconciliation (TLm)**

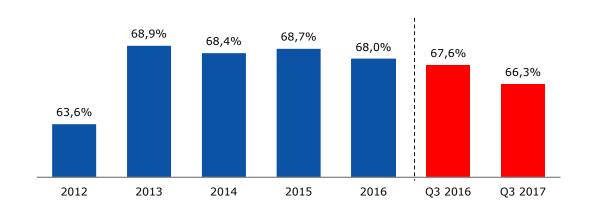
	2012	2013	2014	2015 (restated)	2016	CAGR	Q3 2016	Q3 2017	YoY
IFRS Profit for the Year	49,4	71,6	87,1	62,9	105,0	21%	78,6	106,1	35%
Equalisation Reserve write- off	-2,1	-2,7	-0,3	-2,3	-3,0	9%	-2,0	-3,4	71%
Change in Deferred Asset Costs	-10,6	-49,9	-51,2	-54,0	-44,5	43%	-31,1	-31,9	2%
Change in Deferred Income Reserve					-4,7			-4,8	
Deferred Tax	2,1	11,8	10,3	11,3	10,5	49%	6,6	8,0	21%
Statutory Profit for the Year	38,8	30,7	45,9	17,8	63,2	13%	52,1	74,1	42%
Total Difference	10,6	40,9	41,2	45,1	41,8	41%	26,4	32,1	21%

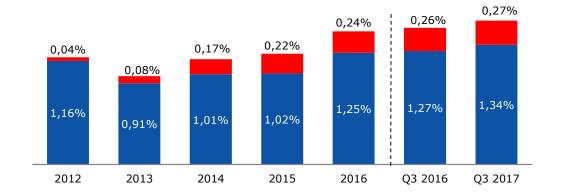


# Pension Retention and Persistency at the Forefront of our Strategy

Collection Rate<sup>(1)</sup> (%)







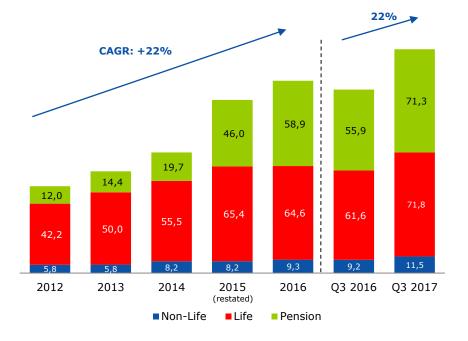
## **Capital-Light Business Model with Strong Solvency Position**

✓ Top tier solvency ratios driven by a measured approach to risk and new product introductions, which affords the business scope and flexibility pursuing growth options and / or returning cash to shareholders

### **Regulatory Capital Requirement**

	Regulatory Capit	al Requ	iiremen	t				
	Calculation of net			Decemb	er 31			
	assets to cover solvency margin	2012	2013	2014	2015 (restated)	2016	Q3 2016	Q3 2017
	Total regulatory capital (Statutory Reporting)	174.8	166.3	187.4	166.4	199.8	190.8	256.6
	Intangible assets	-	-	-	-	-	-	-
	Deferred tax asset	-	-	-	-	-	-	-
A	AvivaSA net assets	174.8	166.3	187.4	166.4	199.8	190.8	256.6
В	AvivaSA Required Capital	60.0	70.3	83.3	119.6	132.8	126.8	154.5
	AvivaSA guarantee fund	20.0	23.4	27.8	39.9	44.3	42.3	51.5
	Surplus of net assets in excess of Required Capital	114.9	96.0	104.0	46.7	67.0	64.0	102.1
	Surplus of net assets in excess of guarantee fund	154.8	142.9	159.6	126.5	155.5	148.6	205.1

Solvency R	atio					
291%	237%	225%	139%	150%	151%	166%





## Flexible Dividend Policy Focused on Growth

### **Dividend Policy**

- Objective set amongst core shareholders to aim at distributing ~50% of AvivaSA's Turkish GAAP-based distributable profit
- Current focus however is on increasing the scale of operations and therefore near-term priority is to reinvest in the business and create long term shareholder value

### **Dividends Paid (TLm)**

## 38,8 30,7 26,1 30,7 21,7 2012 2013 2014 2015\* 2016\*\*

### **Dividend Payout Ratio (Dividend Paid / Distributable Profit)**





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## Thank you

